

**Molson Canadian Nova Scotia Music Week 2011
Awards Manual**



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Important Changes for 2011:

- Music Nova Scotia will only accept online nomination submissions for all categories, including the Industry Awards. There will be no forms or paper submissions.

Please note that changes have been made to the definitions and/or criteria for the following music and industry awards categories:

- ***New Category:** Electronic Recording of the Year (see page 8)
- **Album of the Year:** now titled “Recording of the Year” (see page 7)
- **Digital Artist of the Year:** new definition (see page 6)
- **Music Video of the Year:** new definition (see page 6)
- **Alternative Recording of the Year:** new definition (see page 7)
- **Loud Recording of the Year:** new definition (see page 8)
- **Booking Agent of the Year:** new definition (see page 10)
- **Promoter of the Year:** new definition (see page 11)

Introduction

Music Nova Scotia is proud to present the 2011 edition of the Molson Canadian Nova Scotia Music Week Awards Manual. It is to be used as a reference guide for the 2011 Music and Industry Awards. Please read the information contained in this document carefully to ensure that your submissions fulfill the criteria for the categories. This information is updated annually and is valid only for the Molson Canadian Nova Scotia Music Week event in Yarmouth, Nova Scotia, November 3-6th 2011. If you still need clarification or have questions after reading the Awards Manual, please contact:

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Award Nomination Process (Music and Industry)

The following section outlines the award nomination process for Molson Canadian Nova Scotia Music Week 2011 in Yarmouth, NS. **Please review this section carefully.**

Submissions for award nominations will be accepted from **June 22nd** until **July 18th, 2011 at 5pm, AST**. **Submissions received after the deadline will not be accepted.**

As part of our efforts to create a more environmentally responsible conference, please note an important change from the nomination process from past years:

Music Nova Scotia will only accept online submissions for all categories (including the Industry Awards).

To submit an award nomination for any category, please visit:

www.musicnovascotia.ca/nsmw-submissions

There are several options available to submit your music with your awards submissions: We will accept links to websites hosting the **full album/recording** you intend to nominate (e.g. your own website, soundcloud, Bandcamp, etc). If you have your files hosted somewhere in a .zip/rar file you can send us a direct download link, or you can send your album in a .zip/rar file using a file transfer service such as yousendit, mediafire, etc. to Dwayne@musicnovascotia.ca . All files must be properly named and reflective of the artist, recording and song titles. For example, files named "BobDylan.BlondeonBlonde.zip" will be accepted, while files titles "Track 1.mp3" or "album.zip" are unacceptable. Please do not attempt to email entire albums. If none of these options are available to you please contact Dwayne Ellis at Dwayne@musicnovascotia.ca or by phone at 902-423-6271 ext. 110 to discuss alternatives.

The award nomination submission fee is \$25.00 CDN (HST included). Submissions can be paid for through PayPal, cheque, at the office by any method (debit, cash, etc.), or over the phone with Visa or MasterCard. To pay over the phone, please contact Finance Administrator Lisa Stitt at 902-423-6271 ext. 7. The final deadline for submissions (including payment) is July 18, 2011 at 5 pm, AST. Submissions that have not been paid for by July 18th at 5pm will be considered incomplete and will not be juried.

Winners are chosen by the combined votes of all eligible members of Music Nova Scotia. Each category must receive a minimum of three eligible nomination submissions before that category is activated for the current year. All submissions must be made by members in good standing of Music Nova Scotia. The submissions are then sent to a committee of jurors with a demonstrated expertise and knowledge of the overall industry or individual categories. The ballot will be formed by the jury's choices.

The nominees in each category will be announced on Tuesday, September 6th, 2011. Voting will also open on September 6th. To vote, members must be in good standing during the voting period. Winners will be announced at Molson Canadian Nova Scotia Music Week in Yarmouth, NS, November 3-6th, 2011.

Music Award Eligibility

All Music Award submissions, **except where indicated**, require a commercially available recording (physical and/or digital) which was released between January 1 2010 and June 30, 2011. A 'recording' is defined as a sound recording that contains a minimum of four (4) tracks. At least fifty percent (50%) of the tracks on a recording must be previously unreleased. Commercially available releases are defined as releases available for sale either through live performances, record stores, online digital stores or mail order.

Note that any recording that previously received an award nomination is NOT ELIGIBLE for any future nomination in that category despite meeting the eligibility criteria.

There are 4 categories which do not require recordings, and these are: DJ of the Year; Entertainer of the Year; Musician of the Year; and Digital Artist of the Year.

Submissions should include supporting information detailing/highlighting the artist's activities during the eligibility period, including but not limited to: touring, recording, significant accomplishments, media attention, etc. There are fields provided to enter this information within the online submission form.

Eligible artists must be Nova Scotian. A Nova Scotian is defined as:

1. A person who was born in Nova Scotia; or
2. A person who has lived in Nova Scotia for the full eligibility period (January 1, 2010 to June 30th 2011).
3. For groups, at least fifty percent (50%) of group members must be Nova Scotian.

All submission requirements must be met.

INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.

Any occurrences of questionable eligibility shall be dealt with at the discretion of the Molson Canadian Nova Scotia Music Week Awards jury.

DEADLINE: Submissions for all categories must be received by Monday, July 18th 2011 at 5pm AST.

Music Award Categories

A single award is presented in each category

General

1) DJ of the Year

A list of professional accomplishments from the eligibility period must accompany the nomination. This award does not require a release.

2) Digital Artist of the Year

This award recognizes excellence in online and digital presence, taking into account various elements of digital and social media, including online video platform views (e.g. Youtube, Vimeo, etc.), and social networking platform followers (e.g. Facebook fan pages, twitter followers). This award does not require a release.

3) Entertainer of the Year

This award recognizes the accomplishments of a performing artist within the dates of the eligibility period. This award does not require a release.

4) Female Artist Recording of the Year

Only solo artists qualify for this award.

5) Group Recording of the Year

At least 50% of the members of the group must fulfill the eligibility criteria.

6) Male Artist Recording of the Year

Only solo artists qualify for this award.

7) Music Video of the Year

This award recognizes a music video which was released during the eligibility period. This is awarded to the artist/group and director. Submissions must be provided in a digital format (e.g. YouTube/Vimeo link).

8) Musician of the Year

This award recognizes the accomplishments of a recording/performing musician within the dates of the eligibility period. This award does not require a release.

9) New Artist Recording of the Year

This award recognizes an artist who has released their first recording within the eligibility period. If a group, at least 50% of members must fill the eligibility

criteria.

10) Recording of the Year

Recording must be released within the eligibility period to qualify. All genres accepted. A 'recording' is defined as a sound recording that contains a minimum of four (4) tracks.

11)SOCAN Songwriter of the Year

This award recognizes excellence in the lyrics and melody of an originally composed song. The song submitted must be recorded and be commercially available within the eligibility period, but not necessarily recorded by a Nova Scotian artist or group. In collaborations, at least one of the songwriters must be from Nova Scotia. Multiple submissions by a single songwriter are accepted, but only one entry per nomination fee.

Genre Specific

1) Aboriginal Recording of the Year

This award recognizes a recording by an Aboriginal artist or group in any genre. If a group, at least 50% of members must be Aboriginal and fulfill the eligibility criteria.

2) Alternative Recording of the Year

This award recognizes a recording by an artist whose music encompasses the "alternative" genre, broadly defined as music not generally accessible on mainstream radio. Alternative music may consist of various subgenres that have emerged from the independent music scene including, but not limited to: garage-rock, Britpop, indie pop, and indie rock. If a group, at least 50% of members must fulfill the eligibility criteria.

3) Blues Recording of the Year

If a group, at least 50% of members must fulfill the eligibility criteria.

4) Children's Recording of the Year

Children's Recordings must include a repertoire suitable and obviously directed to a young listening audience. Material must be musical in nature or contain musical elements. If a group, at least 50% of members must fulfill eligibility criteria.

5) Classical Recording of the Year

If a group, 50% of members must fulfill the eligibility criteria.

6) Country and Bluegrass Recording of the Year

If a group, at least 50% of the members must fulfill the eligibility criteria.

7) Electronic Recording of the Year (NEW CATEGORY!)

This award recognizes a recording which has been composed with or prominently features electronic equipment and which is defined by its electronic elements. Musical genres and respective subgenres such as (but not limited to) electro-pop, techno, house, trance, drum'n'bass, dubstep, electro-acoustic, sample-based music, ambient and downtempo are eligible for this category. If a group, at least 50% of members must fulfill the eligibility criteria.

8) Folk Recording of the Year

If a group, at least 50% of members must fulfill the eligibility criteria.

9) Francophone Recording of the Year

This award is for a vocal performance. At least 75% of the tracks must be sung in the French language. If a group, at least 50% of the members must fulfill the eligibility criteria.

10) Hip Hop Recording of the Year

If a group or collaboration, at least 50% of the members must fulfill the eligibility criteria.

11) Inspirational Recording of the Year

If a group, at least 50% of members must fulfill the eligibility criteria.

12) Jazz Recording of the Year

If a group, at least 50% of members must fulfill the eligibility criteria.

13) Loud Recording of the Year

This award recognizes a recording within the Loud genre and respective subgenres such as (but not limited to): Hard Rock, Metal (including Speed, Thrash, Death Metal), Industrial, Punk, etc. If a group, at least 50% of members must fulfill the eligibility criteria.

14) Rock Recording of the Year

If a group, at least 50% of members must fulfill the eligibility criteria.

15) Traditional/Roots Recording of the Year

All vocal or instrumental ethnically specific traditional music is eligible (i.e. Acadian, Celtic, Irish, Scottish etc). This category recognizes a group or soloist. If a group, at least 50% of members must fulfill the eligibility criteria.

16) Urban Recording of the Year

This award recognizes a recording within the Urban genre and respective subgenres such as (but not limited to): Soul, R&B, Funk, Reggae, Urban-Pop, Ska, World Beat, and Dance Hall. If a group, at least 50% of members must fulfill the eligibility criteria.

Industry Awards Eligibility

The Molson Canadian Nova Scotia Music Week Industry Awards recognizes the achievements and contributions of our industry professionals and leaders from across Nova Scotia over the past year.

These awards celebrate the people and companies who are working to build a strong and vibrant Nova Scotia music industry. Members in good standing are eligible to submit for and vote for nominees of these awards.

Each category is included in the current year's voting process once a minimum of three (3) submissions have been received by Music Nova Scotia

All submissions must be made by members in good standing of Music Nova Scotia using the aforementioned online submission process. Submissions are sent to committees of Nova Scotian jurors with a demonstrated expertise and knowledge of the overall industry and individual categories. A minimum of three nominations is required to activate any category.

Supporting information for each submission listing the nominee's accomplishments and contributions over the eligibility period, as well as a short bio, is strongly encouraged. There are fields provided within the online submission form for your convenience, or you can email support documents (one-sheets, brochures, CVs, etc.) to: dwayne@musicnovascotia.ca. When submitting with support documentation, please ensure the email (including all attachments) is less than 5MB in size.

To be eligible for the Industry Awards, individuals and organizations/companies must be Nova Scotian. A Nova Scotian is defined as:

1. A person who was either born in Nova Scotia; or
2. A person who has lived in Nova Scotia for the full eligibility period (January 1, 2010 to June 30th 2011).
3. Organizations (including non-profits) and companies must be registered with the Nova Scotia Joint Registry of Stocks.

The nominees in each category are announced on September 6th, 2011 prior to the opening of the online vote to all Music Nova Scotia members. To vote members must be in good standing during the voting period. Winners will be announced at the Molson Canadian Nova Scotia Music Week Awards in Yarmouth, NS, November 3-6th, 2011.

**DEADLINE: Submissions must be received by Monday, July 18th 2011 at 5pm
AST.**

Industry Award Categories

A single award is presented in each category

1) **Booking Agent of the Year**

This award recognizes excellence in artist booking. For the purposes of this award, a booking agent works to secure performance engagements on behalf on an artist/group. *In-house bar/venue promoters are not eligible* (see below for “Promoter of the Year”). The award goes to an individual, not the agency.

2) **Community Presenter of the Year**

This award goes to a non-profit community organization that has demonstrated an outstanding commitment to presenting musical performances in Nova Scotia. The award goes to the organization.

3) **Company of the Year**

This award recognizes the outstanding contribution of a company to the development of the music industry in Nova Scotia. The award goes to the company.

4) **Corporate Sponsor of the Year**

This award recognizes excellence in outstanding support of Nova Scotian music by a company through sponsorship. The award goes to the company.

5) **Educator of the Year**

This award recognizes excellence in music education. The award goes to the individual.

6) **Event of the Year**

This award recognizes an event held during the eligibility period in which live Nova Scotian musical performances are prominently featured. The award goes to the event.

7) **Industry Professional of the Year**

This award recognizes the outstanding contribution of a music industry professional, in any field to the development of the music industry in Nova Scotia. The award goes to the individual.

8) **Manager of the Year**

This award recognizes excellence in artist management. The award goes to the individual.

9) **Media Professional of the Year**

This award recognizes the outstanding support from an individual from the media in the promotion of Nova Scotian artists. The award goes to the individual.

10) Promoter of the Year

This award recognizes excellence in the field of artist or event promotion. In-house venue/bar promoters and talent buyers are eligible for this category. The award goes to the individual.

11) Producer of the Year

This award recognizes a producer who has made an outstanding contribution to Nova Scotian music through album production. The award goes to the individual.

12) Production Company of the Year

This award recognizes a production company who has made an outstanding contribution to the Nova Scotia music sector this past year. The award goes to the company.

13) Publicist of the Year

This award recognizes a publicist who has made an outstanding contribution to the Nova Scotia music industry. The award goes to the individual.

14) Radio Program of the Year

This award recognizes a radio program that actively promotes and/or devotes airplay to Nova Scotian artists. The award goes to the station.

15) Radio Station of the Year

This award recognizes a radio station for outstanding achievement in radio broadcasting. The award goes to the station.

16) Recording Studio of the Year

This award recognizes excellence in sound recording services. The award goes to the studio.

17) Studio Engineer of the Year

This award recognizes excellence in the field of sound recording. The award goes to the individual.

18) Technician of the Year

This award recognizes excellence in the fields of live sound, lighting and technical. The award goes to the individual.

19) Venue of the Year

This award recognizes a club, soft seat theatre, arena, or any venue that features live Nova Scotian performances. The award goes to the venue.

20) Visual Artist of the Year

This award recognizes excellence in graphic design, photography or other visual media for CD packaging and/or artist or music event promotional materials. The award goes to the individual.

21) Volunteer of the Year

This award recognizes an individual who has made a difference in the Nova Scotia music industry through volunteering. The award goes to the individual.