



**Molson Canadian Nova Scotia Music
Week 2011 Showcase Manual**

Introduction

Music Nova Scotia is proud to present the 2011 edition of the Molson Canadian Nova Scotia Music Week Showcase Manual. It is to be used as a reference guide for all applicants planning on applying to showcase at Molson Canadian Nova Scotia Music Week 2011.

Please read the information contained in this document carefully to ensure that your submissions fulfill the criteria required. Incomplete or late submissions will not be eligible.

The Molson Canadian Nova Scotia Music Week showcase stages allow Nova Scotian artists the opportunity to perform for a target audience of influential industry members including record label representatives, talent buyers, managers and media from around Nova Scotia and the world.

This year Molson Canadian Nova Scotia Music Week 2011 is continuing the International Buyers Program along with the successful Bringin' it Home Domestic Buyers Program. This year's domestic program will also include representation from the Atlantic Presenters Association and the Atlantic Canadian members of COCA (Canadian Organization of Campus Activities). We are excited to be presenting our largest contingent of buyers ever!

If you still need clarification or have questions after reading the Showcase Manual, please contact:

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Office: (902) 423-6271 ext #110

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This information is updated annually and is valid only for the Molson Canadian Nova Scotia Music Week event in Yarmouth, Nova Scotia, November 3 - 6th 2011.

Showcase Submission Process and Eligibility

***PLEASE NOTE: ALL submission requirements must be met.**

**APPLICATIONS SUBMITTED AS INCOMPLETE, LATE, OR IN UNSPECIFIED FORMATS
WILL NOT BE CONSIDERED.**

Submission Process and Requirements:

Molson Canadian Nova Scotia Music Week 2011 will only be taking online submissions and these can only be made through our website at www.musicnovascotia.ca/nsmw-submissions . All submissions must contain web links with music and all fields must be completed. The showcase submission fee is \$25.00 CAN (HST included). Submissions can be paid for through PayPal, cheque, at the office by any method (debit, cash, etc.), or over the phone with Visa or MasterCard. To pay over the phone, please contact Finance Administrator Lisa Stitt at 902-423-6271 ext. 7. The final deadline for submissions (including payment) is June 13, 2011 at 5 p.m.

The absolute final deadline for all showcasing submissions and accompanying payments is 5pm on June 13th, 2011. No late submissions or payments will be accepted after this date.

We will begin accepting application submissions on May 4th, 2011.

All submissions must include web links that contain samples of your music. Please fill out as many of the fields presented in the online submission page as possible. The more information you present to the jury, the better the chance for them to recognize your preparedness and ability to take advantage of this showcasing opportunity.

Eligibility:

You must be a current member of Music Nova Scotia and a resident of NS to be eligible to submit for a performance on a Molson Canadian Nova Scotia Music Week stage. If you are a group/band, at least fifty percent (50%) of group members *must be* Nova Scotian.

A Nova Scotia resident is defined as:

1. A person who was either born in Nova Scotia; or
2. A person who has lived in Nova Scotia for **at least one year** before June 10, 2011.

To renew or begin a membership to Music Nova Scotia, please [click here](#) .

Payment for showcase performances (if selected):

All performers on Molson Canadian Nova Scotia Music Week stages will be paid according to the following system:

- \$92 for the band leader
- \$62.50 per side player (to a maximum of four total performers, including the leader)

For example,

A solo artist would be paid \$92.00

A duo would be paid \$154.50

A trio would be band \$217.00

A band of four (or more) would be paid \$279.50

All performers will be provided with a delegate pass to Nova Scotia Music Week, but will be responsible for their own travel, accommodation and other related expenses. Early hotel booking is highly recommended.

Jury Process and Artist Selection:

Selections for all Molson Canadian Nova Scotia Music Week showcases are juried by groups of at least five (5) music industry professionals with a specific knowledge of Nova Scotia music industry and the musical genres evaluated. While Music Nova Scotia makes an effort to program from all of our genres, consideration will be given to current industry trends and growth. The jury will make their selections based on a variety of factors, including

- Professionalism
- Performance History
- Ability to present an energetic or engaging performance
- Regional Profile
- Recent Touring History

Nova Scotia Music Week FAQ

Q: How do I apply to showcase at Molson Canadian Nova Scotia Music Week 2011?

A: To apply for a showcase you have to fill out the electronic submission form at www.musicnovascotia.ca/nsmw-showcaseapplication . All applications must contain web links with music and all fields must be completed. All submissions and payment must be received by Music Nova Scotia before 5pm on June 13, 2011 to be considered.

We will begin accepting application submissions on May 4th, 2011.

Q: I don't want to submit online, can I submit a paper application?

A: No. Though we have taken paper submissions in the past, this year we will only be accepting electronic submissions.

Q: Are all genres accepted?

A: Yes. Music will be accepted from all genres. Consideration will be given to current market trends and the showcase jury will review all who apply.

Q: Do you have to be a member to apply?

A: Yes, you must be a Music Nova Scotia member. To join or renew please go to www.musicnovascotia.ca/join.

Q: Do you look at the musicnovascotia.ca member profiles?

A: Yes, the jury will evaluate your MNS profile. Please update your profile now and try to keep it current.

Q: What is a stage plot?

A: A stage plot is a detailed drawing of the way your gear is set up on stage. All bands selected to showcase will be required to submit a stage plot and input list at least three weeks prior to performing. If you do not have a stageplot you can make one online at www.freestageplots.com.

Q: What is the Bringin' it Home Buyers Program?

A: Over 25 community presenters attended Molson Canadian Nova Scotia Music Week 2010 to block book their Nova Scotian venue with Nova Scotian talent. We anticipate many of these same buyers will be returning. In addition, Music Nova Scotia is anticipating a doubling of the buyers contingent as we also include representation from the Atlantic Presenters Association and the Atlantic Canadian members of COCA (Canadian Organization of Campus Activities).

Q: Are hotels provided for showcasing bands?

A: No, you must book your own accommodation and it is recommended that you do so as soon as you know you are attending. Please visit <http://www.musicnovascotia.ca/nsmw> for info on Molson Canadian Nova Scotia Music week 2011 Accommodations.